



Why become a Sponsor at Garden State Concours d'EleganceSM "Cabin Fever"?
Because... You can Help make a Difference in the life of a child Suffering from Cancer!

Garden State Concours d'EleganceSM "Cabin Fever" is coming your way Sunday, May 23rd, 2010! We are very excited about the opportunity to have The Ashley Lauren Foundation as this year's beneficiary. Additionally, a treat to host the event at the stunning East Freehold Showgrounds, centrally located in Freehold, New Jersey, a venue that lends us nature and an immaculate pallet to display cars of the utmost honor.

We anticipate over 1500 attendees. With the venues vast amount of space we have the ability to exhibit over 200 hand picked cars and also include sections for Special Interest Vehicles, Motorcycles and Antique Tractor Equipment.

Wow, what an opportunity to have your organization exposed to a wide variety of enthusiasts at one location and showcase your products and services to them. Take advantage of our various Sponsorships opportunities which are tailored to provide your organization visibility before ,during and after the event!

**Garden State
Concours d'EleganceSM
2010 Committee**

**Victoria Ali
Stuart Berg
James Cipas
Dr. Aaron J. Feingold
Hugh Heller
Nicole Nayak
Chris Mosley
Sonny Schwartz
Dan Velba
Joe Velba**

The Ashley Lauren Foundation is a federally-recognized 501(c)3, not-for-profit organization. All donations are tax deductible to the extent allowable by law. NJ Charitable Registration: #CH2746800

About the Beneficiary : The Ashley Lauren Foundation

The Ashley Lauren Foundations mission is to bring hope and help to children in New Jersey who have been diagnosed with cancer. The goal of the foundation is to ease the journey when pediatric cancer is diagnosed and by:

- ✧ Providing resources for assistance and vital access to information so... the journey is never without hope.
- ✧ Connecting with the community, friends and family to ease the financial burden so...the journey is never alone
- ✧ Ensuring that young adults ages 18-21 are provided the same services afforded the youngest patient so... the journey is a bridge to the future.
- ✧ Forming a link with centers of care so...the journey is never without direction.

The Ashley Lauren Foundation helps families by providing: Material Assistance, Emotional Support, Financial Assistance, Parties for the Children, Birthday and Holiday Gifts for the Children and anything else that is needed.

Did you know?

- ✧ Childhood cancer is the number one disease killer and second leading cause of death (exceeded only by accidents) of children.
- ✧ On any given school day, approximately 46 young people or two classes of students are diagnosed with cancer.
- ✧ Every year, more than 12,500 children are diagnosed with cancer – 400 in New Jersey
- ✧ Every year, 2,500 children under the age of 20 lose their lives to cancer.
- ✧ On the average, one in every four elementary schools has a child with cancer. The average high school has two students who are current or former cancer patients.
- ✧ The causes of most childhood cancers are unknown. At present, childhood cancer cannot be prevented.
- ✧ Childhood cancer occurs regularly, randomly and spares no ethnic group, socioeconomic class or geographic region. In the United States, the incidence of cancer among adolescents and young adults is increasing at a greater rate than any other age group, except those over 65 years.

Children are our most precious resource and are truly golden in our hearts!

***315 Highway 34, Suite 135 - Colts Neck, New Jersey 07722
phone 732.414.1625 - fax 732.414.1628
www.ashleylaurenfoundation.org***